

Heart's Delight Wine Tasting & Auction

Master winemakers. Culinary greats. Distinguished guests. Be a part of the nation's only four-day celebration of exceptional food and wine benefiting the American Heart Association. With our 23 year history of incredible generosity from around the world, Heart's Delight has raised more than 23 million dollars net for the American Heart Association.

Jamie Ritchie, BlockBar
Auctioneer

George Little, Brunswick Group
Chairman

Neal Martin, Vinous
Bordeaux Master Class Host

May 8

Congress Has Heart

Our Congress Has Heart celebration will showcase some of the best in American wine. Highlighted wines will be presented by owners and winemakers and will include a live auction.

Location:

Union Station
50 Massachusetts Ave, NE,
Washington, DC, 20002

Time:

6:00 – 8:00 pm

Collectors Dinner

The reception is followed by a BYO-style dinner in the company of the participating winemakers.

Time:

8:00 – 10:30 pm

May 9

Embassy & Winemaker Dinner Series

The evening offers intimate wine dinners throughout Washington, DC. Each dinner has a host, chef and winemaker. Past years our Embassy partners included France, Brazil, Australia, Italy, The Netherlands and Portugal. For full list of partners, please reference the back of this sheet.

Location:

Embassies, restaurants
and private residences

Time:

Approximately 7:00 pm

May 10

Vintners Dinner & Auction

The evening will highlight the wines of a celebrated Château. The live auction, led by Jamie Ritchie, will feature wine directly from the cellars of our friends from Bordeaux in grand format.

Location:

National Portrait Gallery
8th St NW & G St NW
Washington, DC 20001

Time:

6:30 – 10:30 pm

May 11

Bordeaux Master Class & Grand Tasting

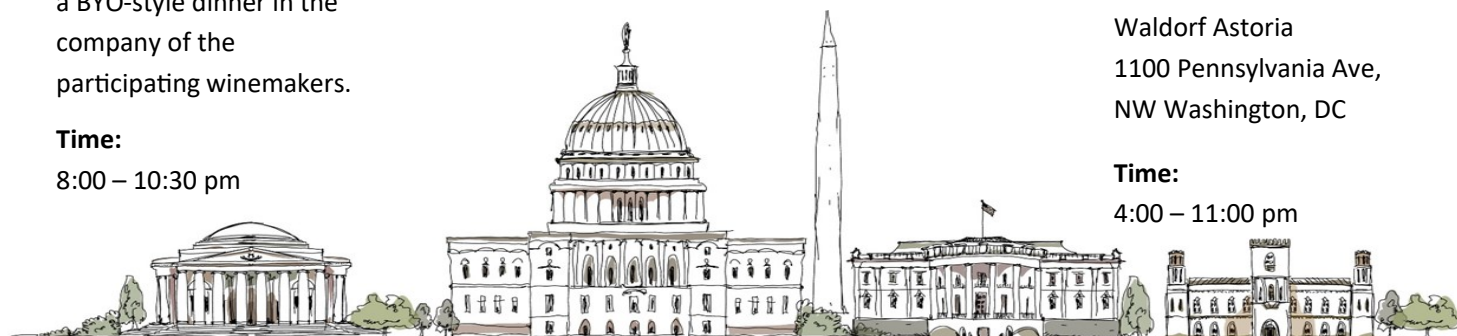
The evening begins with a virtual tour of Bordeaux including a unique Master Class. The adventure continues at the Grand Tasting Reception with food prepared by some of the nation's top chefs. During the Grand Tasting Reception, guests will have the opportunity to bid on exclusive travel packages, dining experiences & exceptional wines during the spirited silent and live auctions.

Location:

Waldorf Astoria
1100 Pennsylvania Ave,
NW Washington, DC

Time:

4:00 – 11:00 pm



www.heartsdelightwineauction.com

Sponsorship opportunities range from \$5,000 - \$375,000

Ticket prices range from \$250 - \$2,000

Heart's Delight attendee demographics

Male: 58% **Female:** 42%

Affluent: average annual household income of \$475,000+

Educated: 96% of guests hold an advanced degree

Epicurean: well-traveled, experienced diners, collectors

Leaders: prominent figures in government, national and regional businesses, health care, hospitality

Mission of the American Heart Association and the American Stroke Association

The American Heart Association's mission is to be a relentless force for a world of longer, healthier lives. Heart disease is currently the top leading cause of death in the United States and stroke is the fifth leading cause of death and a leading cause of disability in the United States.

Past Chairmen

Mitch Bainwol

Mark Bisnow, Bisnow Media

Thomas Hale Boggs, Jr.*

John Bozzella, Alliance for Automotive Innovation

Hon. John Breaux, Crossroads Strategies

Nicholas Calio, Airlines for America

Scott Greenberg, Greenberg, Wexler & Eig, LLC

John Kane

Brian Kearney, Kearney & Company

Hon. Trent Lott, Crossroads Strategies

David Marventano, Fluor Corporation

Matthew Shay, National Retail Federation

Samuel Schreiber, Trustar Bank

Richard Thompson, Akin Gump

Past Honorees

The Honorable Andy Barr

The Honorable Richard Burr

The Honorable Saxby Chambliss

The Honorable James E. Clyburn

The Honorable Ander Crenshaw

The Honorable Bill Frist

The Honorable Steny Hoyer

The Honorable John Larson

The Honorable Jim McCrery

The Honorable Lisa Murkowski

The Honorable Richard Neal

The Honorable Paul Ryan

Past Participating Premier Grand Crus

Château Cheval Blanc & Château d'Yquem presented by Pierre Lurton

Château Haut Brion presented by HRH Prince Robert of Luxembourg & Jean-Philippe Delmas

Château Lafite Rothschild presented by Baron Eric de Rothschild

Château Latour presented by Florence Pinault-Rogers & Frederic Engerer

Château Margaux presented by Paul Pontallier & Thibault Pontallier

Château Mouton Rothschild presented by Philippe Sereys de Rothschild, Julien de Beaumarchais de Rothschild

Past Participating Embassies and Official Residences

Residence of Argentina

Embassy of Australia

Residence of Austria

Residence of Brazil

Residence of Canada

Residence of Chile

Residence of Colombia

Residence of France

Residence of Germany

Residence of Greece

Residence of Iceland

Residence of India

Residence of Italy

Residence of Korea

Residence of Liechtenstein

Residence of New Zealand

Residence of the Philippines

Residence of Portugal

Embassy of Singapore

Residence of South Africa

Residence of Spain

Past Selection of Corporate Sponsors

Akin Gump

American Airlines

Amtrak

AT&T

Chevron

Coca-Cola

Daimler

Ernst & Young

Exelon

Fluor

Ford Motor Company

General Dynamics

JetBlue

PwC

Total Wine & More

Visa