



Program Art Specifications

Heart's Delight Wine Tasting & Auction | May 8 - 11, 2024

The Heart's Delight program book reaches all of our guests before, during, and after Heart's Delight. It is a 300-page spiral bound book that contains an overview of all four days of events, a listing of all auction lots, and chef/winemaker bios. It is delivered prior to the event as a preview catalog and is kept after the event as a souvenir. It is used year-round as a marketing tool.

The artwork you provide for the program is a great opportunity to reach an affluent market of wine and food enthusiasts as well as a chance to show your support in the fight against heart disease and stroke.

Your Page Size: Half Page 8" (w) x 4.5" (h)

Colors: grayscale or black and white, no bleeds

Acceptable Files: PDF & JPEG

How to Send Files: Email artwork to Annamaria.Sanford@heart.org or upload to Dropbox (you will receive an email confirmation once we have received and approved the file)

Deadline: Friday, March 29, 2024

*In order to adhere to nonprofit taxation requirements, please reference your support of the 2024 Heart's Delight event or the American Heart Association in your program artwork

Thank you for your support of the American Heart Association!

Please contact Annamaria Sanford with any questions:

Annamaria.Sanford@heart.org | 703.248.1716


4601 North Fairfax Drive | Suite 700 | Arlington, VA 22203



Examples


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Sound, Lighting & Video provided by:




nomad
Event Systems

A proud supporter of the:

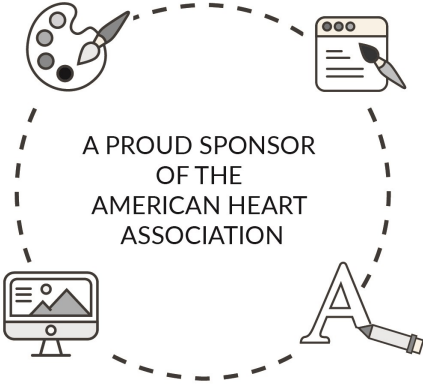


American Heart Association.

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kathy@katagraphics.com www.katagraphics.com 925.493.1358