

Heart's Delight Wine Tasting & Auction

Master winemakers. Culinary greats. Distinguished guests. Be a part of the nation's only four-day celebration of exceptional food and wine benefiting the American Heart Association. With our 22 year history of incredible generosity from around the world, Heart's Delight has raised more than 22 million dollars net for the American Heart Association.

Chairman: John Bozzella, President & CEO, Alliance for Automotive Innovation

May 17

Congress Has Heart

Our Congress Has Heart celebration will showcase some of the best in American wine. Highlighted wines will be presented by owners and winemakers and will include a live auction.

Time:
6:00 – 8:00 pm

Collectors Dinner

The reception is followed by a BYO-style dinner in the company of the participating winemakers.

Time:
8:00 – 10:30 pm

May 18

Embassy & Winemaker Dinner Series

The evening offers intimate wine dinners throughout Washington, DC. Each dinner has a host, chef and winemaker. Past years our Embassy partners included France, Brazil, Australia, Italy, The Netherlands and Portugal. For full list of partners, please reference the back of this sheet.

Location:
Embassies, restaurants
and private residences

Time:
Approximately 7:00 pm

May 19

Vintners Dinner & Auction

The evening will highlight the wines of a celebrated Château. The live auction, led by Sotheby's Jamie Ritchie will feature wine directly from the cellars of our friends from Bordeaux in grand format.

Time:
7:00 – 10:30 pm

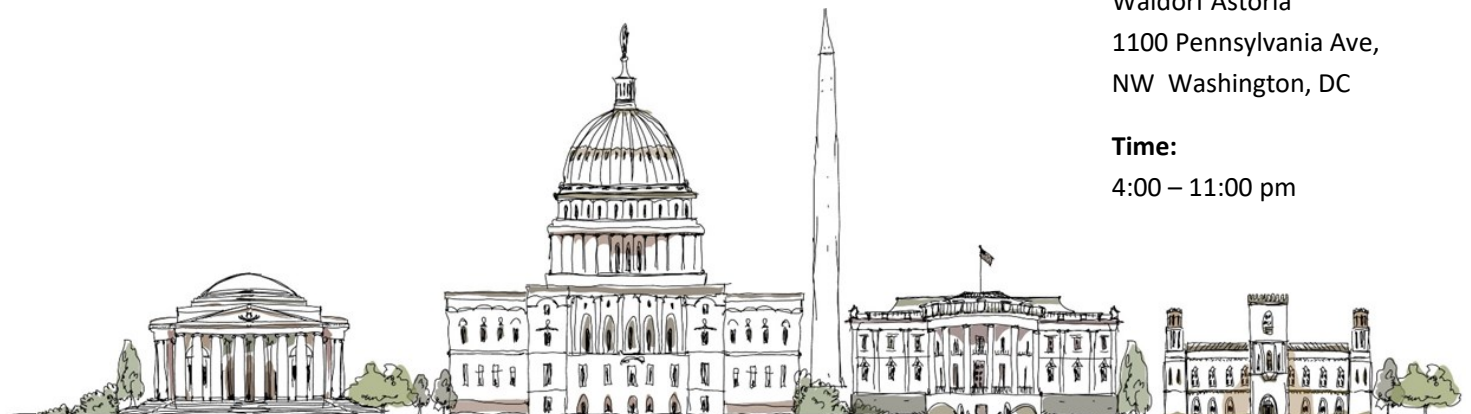
May 20

Bordeaux Master Class & Grand Tasting

The evening begins with a virtual tour of Bordeaux including a unique Master Class led by Jane Anson. The adventure continues with exciting seminars and food prepared by some of the nation's top chefs. During the Grand Tasting Reception, guests will have the opportunity to bid on exclusive travel packages, dining experiences & exceptional wines during the spirited silent and live auctions.

Location:
Waldorf Astoria
1100 Pennsylvania Ave,
NW Washington, DC

Time:
4:00 – 11:00 pm



www.heartsdelightwineauction.com

Sponsorship opportunities range from \$5,000 - \$125,000

Ticket prices range from \$200 - \$2,000

Heart's Delight attendee demographics

Male: 58% **Female:** 42%

Affluent: average annual household income of \$475,000+

Educated: 96% of guests hold an advanced degree

Epicurean: well-traveled, experienced diners, collectors

Leaders: prominent figures in government, national and regional businesses, health care, hospitality

Mission of the American Heart Association and the American Stroke Association

The American Heart Association's mission is to be a relentless force for a world of longer, healthier lives. Heart disease is currently the top leading cause of death in the United States and stroke is the fifth leading cause of death and a leading cause of disability in the United States.

Past Chairmen

Mitch Bainwol

Mark Bisnow, Bisnow Media

Thomas Hale Boggs, Jr.*

Hon. John Breaux, Crossroads Strategies

Nicholas Calio, Airlines for America

Scott Greenberg, Greenberg, Wexler & Eig, LLC

John Kane

Brian Kearney, Kearney & Company

Hon. Trent Lott, Crossroads Strategies

David Marventano, Fluor Corporation

Matthew Shay, National Retail Federation

Samuel Schreiber, Trustar Bank

Richard Thompson, Akin Gump

George Vradenburg, The Vradenburg Foundation

Past Honorees

The Honorable Richard Burr

The Honorable Saxby Chambliss

The Honorable Richard B. Cheney

The Honorable James E. Clyburn

The Honorable Ander Crenshaw

The Honorable Bill Frist

The Honorable Steny Hoyer

The Honorable John Larson

The Honorable Jim McCrery

The Honorable Lisa Murkowski

The Honorable Richard Neal

The Honorable Paul Ryan

Past Participating Premier Grand Crus

Château Cheval Blanc & Château d'Yquem presented by Pierre Lurton

Château Haut Brion presented by HRH Prince Robert of Luxembourg & Jean-Philippe Delmas

Château Lafite Rothschild presented by Baron Eric de Rothschild

Château Latour presented by Florence Pinault-Rogers & Frederic Engerer

Château Margaux presented by Paul Pontallier & Thibault Pontallier

Château Mouton Rothschild presented by Philippe Sereys de Rothschild, Julien de Beaumarchais de Rothschild and Philippe Dhalluin

Past Participating Embassies and Official Residences

Residence of Argentina

Embassy of Australia

Residence of Austria

Residence of Brazil

Residence of Canada

Residence of Chile

Residence of Colombia

Residence of France

Residence of Germany

Residence of Greece

Residence of Iceland

Residence of India

Residence of Italy

Residence of Liechtenstein

Residence of New Zealand

Residence of the Philippines

Residence of Portugal

Embassy of Singapore

Residence of South Africa

Residence of Spain

Residence of Thailand

Residence of Turkey

Past Selection of Corporate Sponsors

Akin Gump

American Airlines

Amtrak

AT&T

Chevron

Coca-Cola

Daimler

Ernst & Young

Exelon

Fluor

Ford Motor Company

General Dynamics

JetBlue

PwC

Total Wine & More

Visa