

# Heart's Delight Wine Tasting & Auction

**Master winemakers. Culinary greats. Distinguished guests.** Be a part of the nation's only four-day celebration of exceptional food and wine benefiting the American Heart Association. With our 21 year history of incredible generosity from around the world, Heart's Delight has raised more than 20 million dollars net for the American Heart Association.

**Chairman: John Bozzella, President & CEO, Alliance for Automotive Innovation**

**May 4**

## Congress Has Heart

Our Congress Has Heart celebration will showcase some of the best in American wine. Highlighted wines will be presented by owners and winemakers and will include a live auction.

### **Location:**

Rooftop  
101 Constitution Avenue

### **Time:**

6:00 – 8:00 pm

## Collectors Dinner

The reception is followed by a BYO-style dinner in the company of the participating winemakers.

### **Location:**

Charlie Palmer Steak  
101 Constitution Avenue

### **Time:**

8:00 – 10:30 pm

**May 5**

## Embassy & Winemaker Dinner Series

The evening offers intimate wine dinners throughout Washington, DC. Each dinner has a host, chef and winemaker. Past years our Embassy partners included France, Brazil, Australia, Italy, The Netherlands and Portugal. For full list of partners, please reference the back of this sheet.

### **Location:**

Embassies, restaurants  
and private residences

### **Time:**

Approximately 7:00 pm

**May 6**

## Vintners Dinner & Auction

The evening will highlight the wines of Château Lafite Rothschild presented by Baron Eric de Rothschild. The live auction, led by Sotheby's Jamie Ritchie will feature wine directly from the cellars of our friends from Bordeaux in grand format.

### **Location:**

Smithsonian's National  
Portrait Gallery  
8th & G Streets, NW

### **Time:**

7:00 – 10:30 pm

**May 7**

## Bordeaux Master Class & Grand Tasting

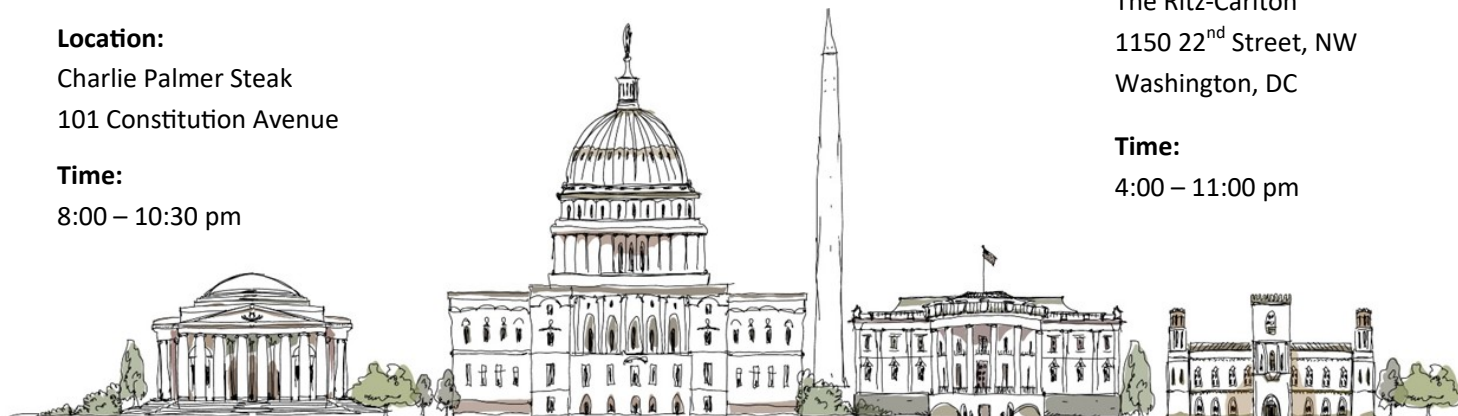
The evening begins with a virtual tour of Bordeaux including a unique Master Class. The adventure continues with exciting seminars and food prepared by some of the nation's top chefs. During the Grand Tasting Reception, guests will have the opportunity to bid on exclusive travel packages, dining experiences & exceptional wines during the spirited silent and live auctions.

### **Location:**

The Ritz-Carlton  
1150 22<sup>nd</sup> Street, NW  
Washington, DC

### **Time:**

4:00 – 11:00 pm



[heartdelightwineauction.com](http://heartdelightwineauction.com)

**Sponsorship** opportunities range from \$5,000 - \$125,000

**Ticket** prices range from \$200 - \$2,000

**Heart’s Delight attendee demographics**

**Male:** 58% **Female:** 42%

**Affluent:** average annual household income of \$475,000+

**Educated:** 96% of guests hold an advanced degree

**Epicurean:** well-traveled, experienced diners, collectors

**Leaders:** prominent figures in government, national and regional businesses, health care, hospitality

**Mission of the American Heart Association and the American Stroke Association**

The American Heart Association’s mission is to be a relentless force for a world of longer, healthier lives. Heart disease is currently the top leading cause of death in the United States and stroke is the fifth leading cause of death and a leading cause of disability in the United States.

**Past Chairmen**

Mitch Bainwol	Brian Kearney, Kearney & Company
Mark Bisnow, Bisnow Media	Hon. Trent Lott, Crossroads Strategies
Thomas Hale Boggs, Jr.*	David Marventano, Fluor Corporation
Hon. John Breaux, Crossroads Strategies	Matthew Shay, National Retail Federation
Nicholas Calio, Airlines for America	Samuel Schreiber, Trustar Bank
Scott Greenberg, Greenberg, Wexler & Eig, LLC	Richard Thompson, Akin Gump
John Kane, Aton Strategies LLC	George Vradenburg, The Vradenburg Foundation

**Past Honorees**

The Honorable Richard Burr	The Honorable Ander Crenshaw	The Honorable Jim McCrery
The Honorable Saxby Chambliss	The Honorable Bill Frist	The Honorable Lisa Murkowski
The Honorable Richard B. Cheney	The Honorable Steny Hoyer	The Honorable Richard Neal
The Honorable James E. Clyburn	The Honorable John Larson	The Honorable Paul Ryan

**Past Participating Premier Grand Crus**

Château Cheval Blanc & Château d’Yquem presented by Pierre Lurton  
Château Haut Brion presented by HRH Prince Robert of Luxembourg & Jean-Philippe Delmas  
Château Latour presented by Florence Pinault-Rogers & Frederic Engerer  
Château Margaux presented by Paul Pontallier & Thibault Pontallier  
Château Mouton Rothschild presented by Philippe Sereys de Rothschild, Julien de Beaumarchais de Rothschild and Philippe Dhalluin

**Past Participating Embassies and Official Residences**

Residence of Argentina	Residence of France	Residence of New Zealand
Embassy of Australia	Residence of Germany	Residence of the Philippines
Residence of Austria	Residence of Greece	Residence of Portugal
Residence of Brazil	Residence of Iceland	Embassy of Singapore
Residence of Canada	Residence of India	Residence of South Africa
Residence of Chile	Residence of Italy	Residence of Spain
Residence of Colombia	Residence of Liechtenstein	Residence of Turkey

**Past Selection of Corporate Sponsors**

Akin Gump	Chevron	Exelon	JetBlue
American Airlines	Coca-Cola	Fluor	PwC
Amtrak	Daimler	Ford Motor Company	Total Wine & More
AT&T	Ernst & Young	General Dynamics	Visa