

# Heart's Delight Wine Tasting & Auction

Master winemakers. Culinary greats. Distinguished guests. Be a part of the nation's only four-day celebration of exceptional food and wine benefiting the American Heart Association. With our 21 year history of incredible generosity from around the world, Heart's Delight has raised more than 20 million dollars net for the American Heart Association.

May 4

## Congress Has Heart

Our Congress Has Heart celebration will showcase some of the best in American wine. Highlighted wines will be presented by owners and winemakers and will include a live auction.

### **Location:**

Rooftop  
101 Constitution Avenue

### **Time:**

6:00 – 8:00 pm

## Collectors Dinner

The reception is followed by a BYO-style dinner in the company of the participating winemakers.

### **Location:**

Charlie Palmer Steak  
101 Constitution Avenue

### **Time:**

8:00 – 10:30 pm

May 5

## Embassy & Winemaker Dinner Series

The evening offers intimate wine dinners throughout Washington, DC. Each dinner has a host, chef and winemaker. Past years our Embassy partners included France, Brazil, Australia, Liechtenstein, The Netherlands and Portugal. For full list of partners, please reference the back of this sheet.

### **Location:**

Embassies, restaurants and private residences

### **Time:**

Approximately 7:00 pm

May 6

## Vintners Dinner & Auction

The evening will highlight the wines of Château Lafite Rothschild presented by Jean-Guillaume Prats. The live auction, led by Sotheby's Jamie Ritchie will feature wine directly from the cellars of our friends from Bordeaux in grand format.

### **Location:**

Andrew W. Mellon Auditorium  
1301 Constitution Avenue,

### **Time:**

6:30 – 11:00 pm

May 7

## Bordeaux Master Class & Grand Tasting

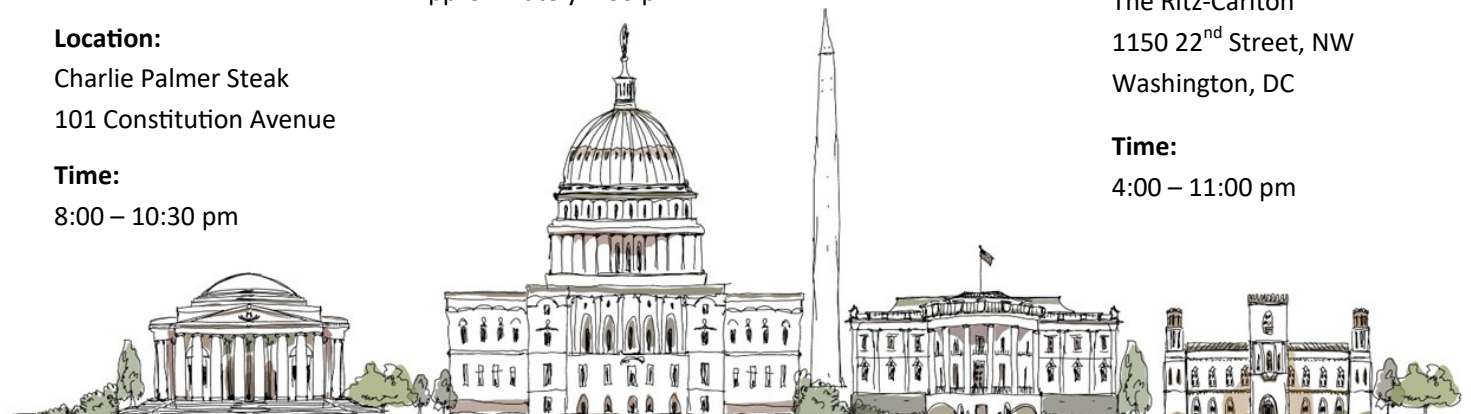
The evening begins with a virtual tour of Bordeaux including a unique Master Class. The adventure continues with exciting seminars and food prepared by some of the nation's top chefs. During the Grand Tasting Reception, guests will have the opportunity to bid on exclusive travel packages, dining experiences & exceptional wines during the spirited silent and live auctions.

### **Location:**

The Ritz-Carlton  
1150 22<sup>nd</sup> Street, NW  
Washington, DC

### **Time:**

4:00 – 11:00 pm



**Sponsorship** opportunities range from \$5,000 - \$125,000

**Ticket** prices range from \$200 - \$2,000

### **Heart's Delight attendee demographics**

**Male:** 58% **Female:** 42%

**Affluent:** average annual household income of \$475,000+

**Educated:** 96% of guests hold an advanced degree

**Epicurean:** well-traveled, experienced diners, collectors

**Leaders:** prominent figures in government, national and regional businesses, health care, hospitality

### **Mission of the American Heart Association and the American Stroke Association**

The American Heart Association's mission is to be a relentless force for a world of longer, healthier lives. Heart disease is currently the top leading cause of death in the United States and stroke is the fifth leading cause of death and a leading cause of disability in the United States.

### **Past Chairmen**

Mitch Bainwol, Ford Motor Company

Mark Bisnow, Bisnow Media

Thomas Hale Boggs, Jr.\*

Hon. John Breaux, Squire Patton Boggs

Nicholas Calio, Airlines for America

Scott Greenberg, Greenberg, Wexler & Eig, LLC

John Kane, Aton Strategies LLC

Brian Kearney, Kearney & Company

Hon. Trent Lott, Squire Patton Boggs

David Marventano, Fluor Corporation

Matthew Shay, National Retail Federation

Samuel Schreiber, TruStar Bank

Richard Thompson, Akin Gump

George Vradenburg, The Vradenburg Foundation

### **Past Honorees**

The Honorable Richard Burr

The Honorable Saxby Chambliss

The Honorable Richard B. Cheney

The Honorable James E. Clyburn

The Honorable Ander Crenshaw

The Honorable Bill Frist

The Honorable Steny Hoyer

The Honorable John Larson

The Honorable Jim McCrery

The Honorable Lisa Murkowski

The Honorable Richard Neal

The Honorable Paul Ryan

### **Past Participating Premier Grand Crus**

Château Cheval Blanc & Château d'Yquem presented by Pierre Lurton

Château Haut Brion presented by HRH Prince Robert of Luxembourg & Jean-Philippe Delmas

Château Latour presented by Florence Pinault-Rogers & Frederic Engerer

Château Margaux presented by Paul Pontallier & Thibault Pontallier

Château Mouton Rothschild presented by Philippe Sereys de Rothschild, Julien de Beaumarchais de Rothschild and Philippe Dhalluin

### **Past Participating Embassies and Official Residences**

Residence of Argentina

Embassy of Australia

Residence of Austria

Residence of Brazil

Residence of Canada

Residence of Chile

Residence of Colombia

Residence of France

Residence of Germany

Residence of Greece

Residence of Iceland

Residence of India

Residence of Italy

Residence of Liechtenstein

Residence of New Zealand

Residence of the Philippines

Residence of Portugal

Embassy of Singapore

Residence of South Africa

Residence of Spain

Residence of Turkey

### **Past Selection of Corporate Sponsors**

Akin Gump

American Airlines

Amtrak

AT&T

Chevron

Coca-Cola

Daimler

Ernst & Young

Exelon

Fluor

Ford Motor Company

General Dynamics

JetBlue

PwC

Total Wine & More

Visa