

HEART'S DELIGHT WINE TASTING & AUCTION



Master winemakers. Culinary greats. Distinguished guests. Be a part of the nation's only four-day celebration of exceptional food and wine benefiting the American Heart Association. With our 19 year history of incredible generosity from around the world, Heart's Delight has raised more than 18 million dollars net for the American Heart Association.

2019 Chairman: Matthew R. Shay, National Retail Federation

March 6

Congress Has Heart

Our Congress Has Heart celebration will showcase some of the best in American wine. Highlighted wines will be presented by owners and winemakers and will include a live auction.

Location:

Roof top
101 Constitution Avenue, NW
Washington, DC

Time:

6:00 – 8:00 pm

Collectors Dinner

The reception is followed by a BYO-style dinner in the company of the participating winemakers.

Location:

Charlie Palmer Steak
101 Constitution Avenue, NW
Washington, DC

Time:

8:00 – 10:30 pm

March 7

Embassy & Winemaker Dinner Series

The evening offers intimate wine dinners throughout Washington, DC. Each dinner has a host, chef and winemaker. Past years our Embassy partners included France, Brazil, Australia, Liechtenstein, The Netherlands and Portugal. For full list of partners, please reference the back of this sheet.

Location:

Embassies, restaurants and private residences

Time:

Approximately 7:00 pm

March 8

Vintners Dinner & Auction

The evening will highlight the wines of a first growth from Bordeaux. The live auction, led by Sotheby's Jamie Ritchie will feature wine directly from the cellars of our friends from Bordeaux in grand format.

Location:

Andrew W. Mellon Auditorium
1301 Constitution Avenue
Washington, DC

Time:

6:30 – 11:00 pm

March 9

Bordeaux Master Class & Grand Tasting

The evening begins with a virtual tour of Bordeaux including a unique Master Class. The adventure continues with exciting seminars and food prepared by some of the nation's top chefs.

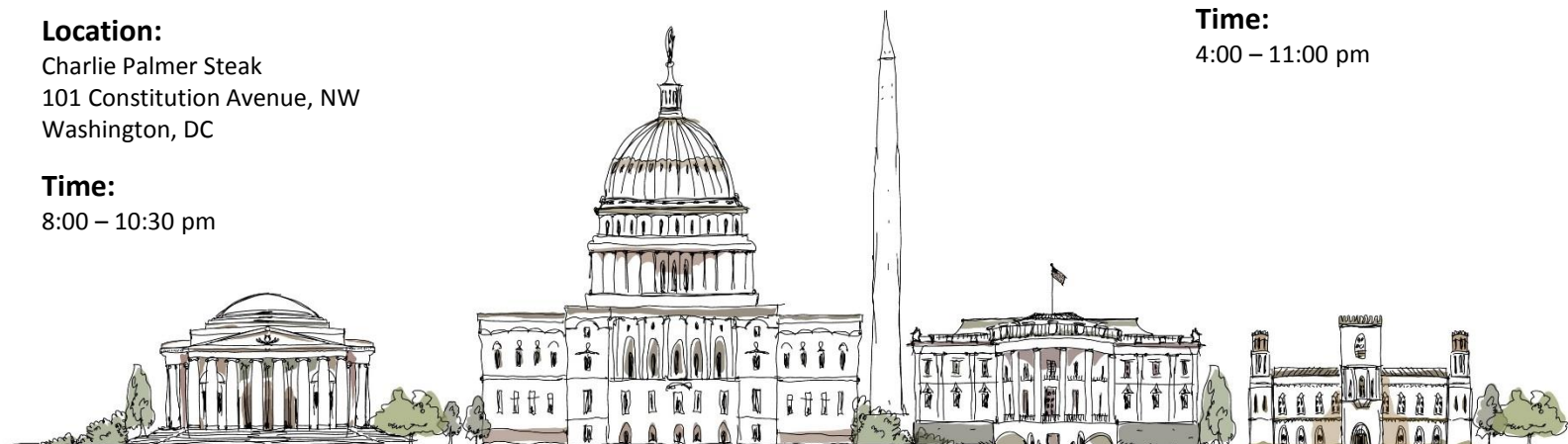
During the Grand Tasting Reception, guests will have the opportunity to bid on exclusive travel packages, dining experiences and exceptional wines during the spirited silent and live auctions.

Location:

The Ritz-Carlton
1150 22nd Street, NW
Washington, DC

Time:

4:00 – 11:00 pm



www.heartsdelightwineauction.org

Sponsorship opportunities range from \$5,000 - \$125,000

Ticket prices range from \$200 - \$2,000

Heart's Delight attendee demographics

Male: 58% **Female:** 42%

Affluent: average annual household income of \$475,000+

Educated: 96% of guests hold an advanced degree

Epicurean: well-traveled, experienced diners, collectors

Leaders: prominent figures in government, national and regional businesses, health care, hospitality

Mission of the American Heart Association and the American Stroke Association

The American Heart Association's mission is to build healthier lives, free of cardiovascular diseases and stroke. Heart disease is currently the top leading cause of death in the United States and stroke is the fifth leading cause of death and a leading cause of disability in the United States. We are also very proud that 85 cents of every dollar raised through Heart's Delight goes to this mission.

Past Chairmen

Mitch Bainwol, *Alliance of Automobile Manufacturers*

Thomas Hale Boggs, Jr.*

Nicholas Calio, *Airlines for America*

John Kane, *The Kane Company*

Hon. Trent Lott, *Squire Patton Boggs*

Constance Milstein, *The Jefferson Hotel*

Richard Thompson, *Akin Gump*

Mark Bisnow, *Bisnow Media*

Hon. John Breaux, *Squire Patton Boggs*

Scott Greenberg, *Greenberg, Wexler & Eig, LLC*

Brian Kearney, *Kearney & Company*

David Marventano, *Fluor Corporation*

Samuel Schreiber, *Chain Bridge Bank, N.A.*

George Vradenburg, *The Vradenburg Foundation*

Past Honorees

The Honorable Richard Burr

The Honorable James E. Clyburn

The Honorable Steny Hoyer

The Honorable Lisa Murkowski

The Honorable Bill Shuster

The Honorable Ron Wyden

The Honorable Saxby Chambliss

The Honorable Ander Crenshaw

The Honorable John Larson

The Honorable Richard Neal

The Honorable Ted Stevens*

The Honorable Richard B. Cheney

The Honorable Bill Frist

The Honorable Jim McCrery

The Honorable Paul Ryan

The Honorable Mike Thompson

Past Participating Premier Grand Crus

Château Cheval Blanc & Château d'Yquem presented by Pierre Lurton

Château Haut Brion presented by HRH Prince Robert of Luxembourg & Jean-Philippe Delmas

Château Latour presented by Florence Pinault-Rogers & Frederic Engerer

Château Margaux presented by Paul Pontallier & Thibault Pontallier

Château Mouton Rothschild presented by Philippe Sereys de Rothschild, Julien de Beaumarchais de Rothschild & Philippe Dhalluin

Past Participating Embassies and Official Residences

Residence of Argentina

Residence of Brazil

Residence of Colombia

Residence of France

Residence of India

Residence of Korea

Residence of Portugal

Residence of South Africa

Embassy of Australia

Residence of Canada

Residence of Germany

Residence of Gabon

Residence of Italy

Residence of New Zealand

Embassy of Singapore

Residence of Spain

Residence of Austria

Residence of Chile

Residence of Greece

Residence of Iceland

Residence of Liechtenstein

Residence of the Philippines

Residence of Sweden

Residence of Turkey

Past Selection of Corporate Sponsors

Akin Gump

American Airlines

American Express

Amtrak

AT&T

Chevron

Coca-Cola

Daimler

Ernst & Young

Exelon

Fluor

General Dynamics

iHeartMedia

JetBlue

Total Wine & More

Volkswagen

