### **HEART'S DELIGHT WINE TASTING & AUCTION**



# 2017 RETROSPECTIVE

**ISSUED TO** 





3	2017 BY THE NUMBERS
4	INVITATION
5-10	EVENT PROGRAM
11	LIVE AUCTION PRESENTATION
12	SILENT AUCTION SIGNAGE
13	SPONSOR PRESENTATION
14	WEBSITE PROMOTION
15	SOCIAL MEDIA
16	CONGRESS HAS HEART
17	EMBASSY & WINEMAKER DINNER SERIES
18	PRESS EVENT
LL 19	VINTNERS DINNER
20	GRAND TASTING RECEPTION
	THANK YOU

# **2017 Heart's Delight by the Numbers**



\$1.4 million net raised



16% expenses



263 auction packages



**250+** companies represented



43 corporate sponsors



**5** individual sponsors



33 participating chefs



- 40 participating winemakers
  - 1,080 guests
- 672,400 social media reach

# Invitation



### GRAND TASTING PARTICIPANTS

Saturday, May 13, 2017

Ram's Gate Winery

Right Proper Brewing Company Washington, DC

> Tres Sabores Saint Helena, California Julie Johnson

Wines of Tunisia

Young Inglewood Vineyards Saint Helena, California Scott Young

And our friends from Bordeau Château Clerc Milon

noma, California Greg Miller

Benziger Family Winery Glen Ellen, California Chris Benziger

> Brooks Wine Amity, Oregon Chris Williams

CADE Estate Winery Howell Mountain Napa Valley, California John Conover

> Colby Red Wine Healdsburg, California Daryl & Colby Groom

Liquid Farm Santa Rita Hills, California Jeff Nelson

Matthiasson Napa Valley, California Jill Klein Matthiasson

Native Flora Newberg, Oregor Scott Flora

Peay Vineyards Sonoma Coast, California Andy Peay

Château Climens Château Cos d'Estournel Château Guiraud Château Laivwan Château Lascombes Château Latour-Martillac Château Latour-Martillac Château Léoville Poyferré Château Montrose

Château Smith Haut Lafitte Château Troplong Mondot

AUCTION PARTNERS MacArthur Beverages Meritie and (ping lines from file) SOFFICIENTEL Sothebys f

### EMBASSY & WINEMAKER DINNER SERIES

SPONSOR: Available

Thursday, May 11, 2017

DINNER 12

CHEF: Gyo Santa, Sofitel Washington, DC Lafayette Square WINE: Château Beychevelle presented by Philippe Blanc Château Guiraud presented by Xavier Planty Château Litour-Martillac presented by Wilfrid Groizard Sofitel Washington, DC Lafayette Square 806 i syfi Street, NW

6:30 pm | 20 guests | \$400



SPONSOR: Available CHEF: Jason Schreuder, Cork Wine Bar and Cork Market & Tasting Room

WINE: Château Climens presented by Bérénice Lurton Château Lascombes presented by Karine Barbier Cork Market & Tasting Room 1805 14th Street, NW

7:00 pm | 20 guests | \$400

DINNER 14 HOST: His Excellency, Fayçal Gouia, Ambassador of the Republic of Tunisia SPONSOR: Available CHEF: Rached Ben Salem, Embassy Chef Residence of the Ambassador of Tunisia 513: Broad Branch Road, NW

7:00 pm | 20 guests | \$500

## 7,000 Printed 6,741 Mailed



Life is Magnifique in Washington!

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## 1,700 Printed



The Sofitel Legend The Grand Amsterdam 501 estimated value: \$800

> Enjoy a two-night stay for two with breakfast at Sofitel Legend The Grand Amsterdam. The Sofitel Legend The Grand Amsterdam is an historical site and in quite a unique manner, the history of Amsterdam is reflected in the past and present of the building. There were originally two convents here, St. Cecily's Convent at the northern part of the property and St. Katherine's Convent to the south. Amsterdam was a city filled with monasteries and convents. On old maps of the city, you can pick them out by their courtyards and walled garteries, always marked by a chapel. Your stay includes complimentary access to the swimming pool, sauna, and steam bath at SoSPA. You will also enjoy breakfast for two in Restaurant Bridges inspired by Ron Blaauw

Silent Auction

Restrictions: Reservations required. Not valid on December 31, 2017. Expires May 31, 2018. Donated by Sofitel Legend The Grand Amsterdam

### 1 – Magnum Cayuse Vineyards Wallah Wallah Special #5 2013

### 502 1 - Magnum Cayuse V estimated value: \$260

"One of the most complete, layered and elegant 2013s from Cayuse is the 2013 Syrah Walla Walla Special #5, which is made from two separate parcels that remind Christophe of the northern Rhone's Jamet brother's Cote Rotie...Giving up classic cool climate notes of reen olives, black cherries, scorched earth, ash and ripe herbs, this beauty hits the palate with full-bodied richness, no hard edges, incredibly fine tannin and a finish that just keeps going... 96 points - The Wine Advocate

Donated by Darryl Priest



### HEART'S DELIGHT EMBASSY & WINEMAKER DINNER SERIES 100 11 3

53

DINNER 1 Residence of the Am dor of France

DINNER 2 Residence of the Ambassador of Liechtenstein

> DINNER 3 Plume. The Jeffe on Hotel

> > DINNER 4 1789 Restau

DINNER 5 Ho me of Denni

DINNER 6 Kingbird at The Watergate Hotel

DINNER 7 Residence of the Ambassador of the Republic of Gabon

DINNER 8 Home of Mr. and Mrs. J.D. Murphy, Jr.

DINNER 9 The Capital Grille

DINNER 10 Residence of the Ambassador of the Kingdom of The Netherlands

DINNER 11 The Ritz-Carlton Washington, DC

DINNER 12 Sofitel Washington, DC Lafayette Square

DINNER 13 Cork Market & Tasting Room

DINNER 14 Residence of the Ambassador of Tunisia



### Chef Gyo Santa, Sofitel Washington, DC Lafayette Square

Cher Gyo Santa, Sottlel Washington, DC Lafayette Square Chef Gyo Santa is the Executive Chef of Ci Urban Bistro at Softlel Washington DC. Lafayette Square. Joining the hotel in June 2016, he brings with him more than ten years of experience in the industry, including nine years in Michelin-started restaurants in France. Prior to his arrival at Softlel, he spent five years on the culimary team at The St. Regis Washington DC. Thote, where he worked with Michelin-starred dref Alain Ducasse, as the Executive Sous-Chef at Adour and then as Chef de Culsine for the restaurants transition to Decenter.

Not the relationary addition to December Boom in Japane, and fluent in Japanese, French and English, Chef Santa's passion for cullinary art began with traditional Japanese cuisine. This influence remained throughouthis studies and continued to grow along with his skills as a classically trained chef. Blending of cultures translates beautifully into his dishes, where quality of product, freshness of ingredients, and the balance of presentation drive his gastronomy style.

At ICI Urban Bistro, Executive Chef Santa offers a fresh and contemporary twist on traditional French bistro cuisine in the heart of the nation's capital. Guests settle in amid chics style and delicious flavors in a setting terminisent of Paris. Framed by bottles of wine on display, leather and wood chairs and a cutsorn-designed red and black flower-patterned rug surround you with the ambiance of a vintage club at one of the best restaurants in the city.

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Château Latour-Martillac blanc 2009 (in magnum) Château Latour-Martillac 2010 Château Latour-Martillac 20 Château Kirwan 2009 Château Kirwan 2004 Château Kirwan 1998 Château Beychevelle 2005 Château Beychevelle 1999 Château Guiraud 1998 Château Guiraud 2008

### Dinner 12

Sofitel Washington, DC Lafavette Square

### Château Beychevelle presented by Philippe Blanc

Philippe BLANC joined Château Beychevelle, famous Saint-Julien Classified from the second second by the second by the second working experience started in Champagne, then in Australia where he spent 4 years from 1989 to 1993 before being back to Bordeaux. During his management, he has never ceased to search for improvements in the quality of the Beychevelle vineyard and wines. HACCP, sustainable viticulture accreditation (Terra Vitis), environmental certification (ISO 14001), developing novadays organic viticulture are some of the achievements implemented with the help of his team in the recent past. The last major venture was the building of a brand new state-of-the-art winemaking facility that was completed for 2016 harvest.

### Château Guiraud presented by Xavier Planty

On July 20, 2006, Château Guiraud was purchased by 4 partners: Xavier Planty, manager and winemaker of Château Guiraud for 25 years, the Domaine de Chevalier in Pessac Leognan represented by Olivier Bernard, Stephan Von Neipperg owner of the Château Canon La Gaffelière in Saint Emilion and the Peugeot Family represented by Robert Peugeot, the famous French car maker. The operational management between Xavier Planty, one of the most influential winemaker on botrytis studies advancement in Sauternes since twenty years, Olivier Bernard very famous for producing one of the best Graves classified growth and for his legendary enjoyment communication, and Stephan Von Neipperg one of the nice "successful story" of Saint Emilion, agronomist and winemaker, precursor for organic process (biology, biodynamic culture...), permit themselves to create a real synergy to promote and develop Château Guiraud notoriety all around the world. Château Guiraud didn't use any chemical and pesticides products for many years. For 25 years, Château Guiraud has applied methods which contribute to the creation of a well-balanced ecosystem where varietals and living races can coexist together.

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BEYCHEVELLE









106 2000 Bordeaux Trio estimated value: \$450

1 – bottle Château Figeac 2000 1 – bottle Château Gruaud-Larose 2000 1 – bottle Château Calon-Ségur 2000

2000 Bordeaux is a unique and important Bordeaux vintage. You have to go back to 1990 to be obtained as a mapped and analysis of the second window of the cost of th

"Tasted the Château Figeac vertical at the property...The nose is clean and fresh with strong graphite aromas, very Left Bank in style with black truffle and smoky notes developing. The palate is masculine and rather austere at first, though I notice that it gains fleshiness in the glass..." 91 points – The Wine Advocate

"...This is a pure, full-bodied Gruaud Larose with plenty of new saddle leather, cedar wood, black currants, cherries, licorice, and Provencal herbs. Spicy, earthy, full-bodied, and rich, it has hit its plateau of full maturity, where it should stay for another 20 or more years." 94 "...The 2000 Calon Segur is one of those wines that reminds you how great the millennial

viritage could be. Now at fifteen years old, it has a brilliant, vivacious red berry nose infused with ash and cigar box aromas. The detail here is a beguiling and it just "sings" Saint Estephe... It finishes with a twist of bitter cherry on the finish that completes what is a deeply impressive Calon-Segur, it might just outclass the 2005." 94 points – The Wine Advocate Donated by Scott & Cindy Greenberg

### 107 Two Night Stay at the Sofitel Rome Villa Borghese estimated value: \$1,000

All roads lead to Rome as you begin your journey at the five-star Sofitel Rome Villa Borghese An road read to find the a you begin you point and the interstant enter the stand budginese for a two night stay including breakfast for two. The Sofitel Rome Villa Borghese is an enchanting boutique hotel set in an historic building dating back to the 1890s. The hotel enjoys splendid views over the Villa Borghese Park. Galeria Borghese and Villa Medici are just a five-minute walk from the hotel which reflects Rome's harmony of history, architecture and style.

Restrictions: Subject to availability. Expires May 31, 2018.

Donated by Sofitel Rome Villa Borghese

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19	South Africa Adventure – Cape Town and Winelands estimated value: \$18,000	
S OF ITELL UN JRY HOTELS One&Only CAPE TOWN Saté Africa	Business Class Alifare for Two Sofitel London St James - Two Night Stay in a Superior Room One&Only Cape Town - Two Nights in Dom Perignon Suite for Two Nobu 7 course Omakase menu paired with Dom Perignon Blanc P2 1998 for two Village at Spier Hotel – Four Night Stay for Two Couples Cape Town Peninsula Tour and Cape Winelands – 2 day tour from Cape Fusion Tours The Last Word Constantia – two nights The Last Word Franschneck – wo nights Nederburg experience (with one of the winemakers) plus lunch at The Red Table, Paarl Private James Sedgwick Distillery, Private Whisky Pairing and Tour in Wellington Plaisir de Merle private tasting and cellar tour with winemaker, Niel Bester Dinner and overnight accommodation as the Manor House at Plaisir de Merle Jordan Wine Estate - Exclusive Vineyards and Cellar Experience for Four Reverie Social Table – Five Course Wine Pairing in Cape Town	
	Travel in luxury with two Business Class Tickets. You will begin your trip in London with a two night stay in a superior room at the Sofitel London St James. At the intersection of past and present stands Sofitel London St James, a striking, luxurious five-star London hotel embraced in rich history. Your stay also includes breakfast for two in the Balcon.	
Total PWine	We are thrilled to offer our first trip to South Africa. There is absolutely no doubt South Africa is blessed with spectacular natural beauty, a fantastic climate and diversely interesting regions with diverse cultures. Geographically South Africa boasts an unspoiled coastline stretching more than 1,740 miles, dramatic mountains and escarpments, extensive bushveld, subtropical forest and outstanding wetlands.	
CAPE FUSION TOURS	One&Only Cape Town is a destination unto itself – an urban chic waterfront resort providing an unprecedented level of luxury in South Africa. In the heart of the picturesque Victoria and Alfred Waterfront with captivating views of the Table Mountain. You will enjoy two nights in the Dom Perignon Suite and breakfast at Reuben's from South Africa's culinary star, Reuben Riffel. In co-creation with the world's most revered champagne house, One&Only Cape Town launched the first ever Champagne Suite by Dom Pérignon in Africa – a truly exclusive suite with a truly unique experience. Guests enjoying the exceptional two-night experience are invited to immerse themselves in a myriad of carefully curated Dom Pérignon encounters not only in the plush suite itself but throughout the award winning resort, beginning as it ends, on a perfect champagne	
404		

1693 where verdant vineyards, towering ragged mountains and crisp white architecture add to the wine drinking experience. After your private tasting and cellar tour with Niel Bester, the winemaker at Plaisir de Merle, you will be their guest for dinner as well as an overnight in the Manor House on the estate and breakfast the next morning tool Distell will be hosting you for the day and providing transportation for all of the exciting stops on today's journey.

One of your nights in Cape Town you will have to make time for Reverie Social Table for a five course wine pairing dinner. With a focus on social dining, chef Julia Hattingh welcomes guests to sit around her 18 seat table as she prepares a contemporary-style meal influenced by her travels and the myriad of cultures represented by her hometown of Cape Town

### Restrictions

Sofitel London St James.: Expires May 13, 2018. Subject to availability. One&Only Cape Town: Expires May 2018. Blackout dates include December 15, 2017

Offectionly cape form: Expires May 2018, blackout dates include December 15, 2017 – January 15 2018; February 5-8, 2018, March 31-April 1, 2018. Subject to availability. Village at Spier Hotel: Not available for Christmas and Easter holidays. Three months' notice required. All travelers must be 21 or older. Week days only. Cape Fusion Tours: Not valid December 15, 2017. – January 15, 2018. Meals not included. The Last Word Constantia and The Last Word Franschhoek: Valid June - August 2017 – Cape Calidon Constantia and The Last Word Franschhoek: Valid June - August 2017

or June - August 2018

Or Julie - August 2016 Distell: valid for four guests. Reservation needs to be made at least two months prior to travel. Subject to availability. Difficult to book between 16 December to 16 January. Jordan Wine Estate: Expires May 13, 2018 Reverie Social Table: Expires May 1, 2018

Donated by Brian Kearney, David Marventano, Mitch Bainwol, Sofitel London St James, One&Only Cape Town, Total Wine & More, Cape Fusion Tours, Livingstone Safaris, Distell, Jordan Wine Estate, Reverie Social Table

### 1 - Magnum Native Flora The Heretic Estate Pinot Noir 2014 351 1 - Magnum Native Florestimated value: \$130

We are happy to welcome Scott & Denise Flora for their first Heart's Delight! Native Flora is a small, secluded vineyard and winery hidden high in the famed Dundee Hills. Founded in 2005, we strive to produce premium estate wines in limited quantities for people who enjoy great vine, a good laugh, natural beauty and a more personal wine experi

"...Sourced from a steep north slope block and picked at lower Brix...Light reddish purple color in the glass. Perfumed with sensuous notes of cherry, spice and sandalwood. Light and elegant, but flavorful, with a more noticeable acid backbone. A melange of cherry, spice and subtle oak flavors are vibrant and satisfying. 91-92 points – The Prince of Pinot Donated by Native Flora

### 352 Sofitel Marseille Vieux Port estimated value: \$800

Escape with a two night stay with breakfast in a luxury room with a harbor view at the Sofitel Marseille Vieux Port. Located in the heart of this charming French city's ancient harbor area, Sofitel Marseille Vieux Port is a luxury 5-star Marseille hotel which blends rich history with contemporary design Restrictions: Expires May 20, 2018

Donated by Sofitel Marseille Vieux Port

### 353 Personalized Bottle of Johnnie Walker Blue estimated value: \$200

This bottle of Johnnie Walker Blue Label makes a one-of-a-kind gift with custom engraving, Johnnie Walker Blue Label sets the standard, a blend of the rarest malts from hand-selected casks across Scotland. The whiskies that compose Blue Label are specially selected for their individually from some other arest stocks in the Johnnie Walker reserves; only one in 10,000 casks is deemed to be sufficient character for selection Donated by Breakthru Beverage Washington, DC

274

## 317 Pullman San Francisco Bay Hotel estimated values (2000

Plan an escape to San Francisco with a two night weekend stay at the Pullman San Francis co Bay Hotel. The property stands on the shores of a tranquil lagoon, and its beauty inspires a refreshing ambience in every space- from the lobby and award-winning Bay 223 restaurant to each spaciou room and suite

Restrictions: Subject to availability. Expires May 31, 2018.

Donated by Pullman San Francisco Bay Hotel

### 318 A Whole Lot of Turley! estimated value: \$700

- 2 bottles Turley Wine Cellars Rattlesnake Ridge Zinfandel 2002
- bottle Turley Wine Cellars Turley Estate Petite Syrah 2002
- bottle Turley Wine Cellars Dusi Vineyard Zinfandel 2002
   bottles Turley Wine Cellars Alban Vineyard LPR Roussani
- bottle Turley Wine Cellars Duarte Vinevard Zinfandel 2002
- bottle Turley Wine Cellars Grist Vineyard Zinfandel 2002
   bottles Turley Wine Cellars Juvenile Zinfandel 2004
- 1 bottle Turley Wine Cellars Dragon Vineyard Zinfandel 2002
- 1 bottle Turley Wine Cellars Estate Zinfandel 2002

"Turley Wine Cellars has long been one of the more enviable wine operations in California. Larry Turley should, and does, receive enormous credit for nearly single-handedly preserving many of the heritage old vine Zinfandel sites that exist in northern California...This estate produces nearly thirty single vineyard Zinfandels and Petite Syrahs, all from organically farmed vineyards. Natural yeast fermentations have always been the rule, and the percentage of new oak used has dropped from a high of 30% to about half that...It appears that Larry Turley was destined to resuscitate these old vine vineyards as he worked for a guarter of a century as an emergency room doctor. He now works full time shaping wines from nearly three dozen old vine parcels. As he says, he's never met an old vine vineyard he didn't like. Virtually every one of these 2012 Zinfandels will be drinkable upon release in 2014..." - Robert Parker

Donated by Robert Baker

257

## 141 Eight Bottles of Bordeaux!

3 – bottles Château Ducru-Beaucaillou 1975 3 – bottles Château Chasse-Spleen 1982

2 – bottles Château Montrose 1981

Robert Parker describes the Ducru-Beaucaillou as "...revealing a complex nose with dried fruit and herb components, full body, and a classic, old style personality. It displays more finesse and character than it did at a younger age.

aispiays more timesse and character than it clid at a younger ago. The Chasse-Spleen is four stars according to Michael Broadbent: "Masses of notes as I bought it for drinking at home. Rich: color, nose, and taste. Living up to its reputation. And, unlike many bourgeois darets, not only holding on but, after 15 years, still with bouquet which opens in the glass." The Wine Spectator describes the Montrose as "... af ne claret at its peak. Medium-red to garnet color with spicy, chocolate character on the nose and palate. Medium-bodied with a soft texture and cedar aftertaste." - Wine Spectator

Donated by Robert Baker

### 142 Two Nights in Los Angeles estimated value: \$750

Sofitel Los Angeles at Beverly Hills is a stunning hotel in LA offering elegant luxury accommodations and dramatic decor with an ambiance that combines see- and-be-seen excitement and the calm of an urban resort. This West Hollywood hotel is ideally situated on the corner of La Cienega and Beverly Boulevard. Discover a unique blend of French fashion mixed with Hollywood glamour at this elegant hotel

Restrictions: Sofitel Expires March 13, 2018. Includes room and tax. Reservation subject to availability. Donated by Sofitel Los Angeles at Beverly Hills

### 357 <sup>3</sup>-Magnums Morgado Cellars Sugarloaf Mountain Red 2013 estimated value: \$750

"Absolutely sensational is her 2013 Sugarloaf Proprietary Red...At this price point, this is a Absolutely sensational is her ZUIS sugariaar Proprietary Red... At this price point, this is a gleaway in Napa Valley, as this wine is not far from being off the charts point-wise and complexity-wise. There's an extra gear and dimension to this wine, which has an inky purple color, a gorgeous nose of charcoal, graphite, blackberry, boysenberry and blackcurrant, an opulent, full-bodied mouthfiel, terrific freshness and vibrarcy in spite of its super intensity and richness, and a killer finish of close to 50 seconds..." 97 points – Robert Parker Donated by Morgado Cellars "in memory of Mary Morgado"



### 358 Sofitel Lisbon Liberdade estimated value: \$500

Head to Lisbon for a two night stay with breakfast at the Sofitel Lisbon Liberdade. Immersed in the culturally-rich heart of the Portuguese capital, this luxury Lisbon hotel also celebrates the country's history through stylish décor.

Restrictions: Expires May 31, 2018, Subject to availability Donated by Sofitel Lisbon Liberdade



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You and three friends will get VIP tickets for a taping of The Daily Show, Comedy Central's Emmy- and Peabody Award-winning talk/news satire program. Trevor Noah Joined "The Daily Show" in 2014 as a contributor, two years after making his U.S. television debut on "The Tonight Show With Jay Leno." The native of South Africa – born to a black South Africa mother and a white European father – has been lauded for his unique, insightful take on current events and ability to sell out international comedy shows. It's also helpful that he is, in the words of his Comedy Central boss Michele Ganeless, "wickedly funny."

Someony anomes its also relipion that he is, in the words of his Comedy Central boss Michele Ganeless, "wickedly fumy," We are happy to welcome Gramercy Tavern's Miro Uskokovic for his first Heart's Delight and he has donated a dinner for two at the New York classic, Gramercy Tavern. "Gramercy Tavern Is virtually synonymous with a certain style of service. One recent night, our table had interrupted the march from main courses to desserts by sharing a small cheese plate. What I really went wild for was a simple condiment that arrived with the cheese plate was soon cleared away. Not the jam dish, though, because I had covered it with my hand and smiled in a way that said, "You'll have to kill me first." This being Gramercy Tavern, I knew I'd win without a fight. But I didn't expect a manager to swing by a few minutes later and say: "I told Mino how much you enjoyed the cherry jam, and he was thrilled. Its his grandmother's recipe, from Serbia, and he loves making it." Maybe I paid a little more attention to *Mr*. Uskokovic's desserts from then on, noticing how gingered pineapple and crumbled pralines brightened the wonderful carrot cake, topped with dark, soft strawberries. Maybe I also enjoyed the desserts more because to was in a good mood. They had the openness and generosity of spirit that I'd admired at Unittled, where *Mr*. Uskokovic's also the pastry chef." – Pete Wells, The New York Times Restrictions:

Restrictions

Restrictions: Sofitel New York: Expires May 2018. Not valid June 5 & 6, Aug 12, Sept 11-13, 18, 19 & 20, Oct 7, Nov 13, 27-30, Dec 1—9. Reservations are based on availability Italienne: Excludes tax and gratuity. Subject to availability Gramercy Taverni: is a non-tipping restaurant. Exclude tax. Reservations must be made 28 days in advance. Expires May 13, 2018. The Daily Show: All audience members must be 18 years of age or older. Expires May 10, 2018.

Donated by Sofitel New York, SportsNet New York, Italienne, The Daily Show with Trevor Noah, and Gramercy Tave

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Over the Top Fun, Food and People in Chicago estimated value: \$3,500 American Airlines – Two First Class Tickets

Atteritual Animes – IWO FIRS Class InCets Waldorf Astria Chicago – Two Night Stay in a Waldorf Suite Danny Grant of Maple & Ash – VIP Dining and Drinking Experience Sepia and Proxi – Cocktails and Wine Dinner for Two Sofitel Chicago Magnificent Mile – Two Nights in a Luxury King GT Fish & Oyster – Chef Selected Dinner for Four American Airlines 🔪

Your vacation is off to a great start with two first class tickets to Chicago on American Airlines, the official airline of Heart's Delight.

Waldorf Astoria Chicago is the premiere luxury hotel in downtown Chicago. In Chicago's Gold Coast, it boasts stunning interiors, expansive rooms and suites, and distinctive amenities and will be your homebase for two lovely nights.

We are so happy to welcome back Chef Danny Grant for his third Heart's Delight -We are so happy to welcome back the barry oran to rus thick hears beingine – he is offering a V.I.P. Chicago dining and drinking experience of a lifetime. His restaurant Maple & Ash is all about incredible, over-the-top cuisine – the thoughtful service and the food are seriously good and served up with a sense of humor!

Chef Andrew Zimmerman and the crew from Sepia, the luxurious Michelin-starred West Loop restaurant will be opening Proxi this summer and you will begin you evening with cocktails there. Proxi is an American brasserie featuring American cuisine inspired by global street foods. After your cocktails, head next door for dinner at Sepia for a

three-course dinner accompanied by sommelier selected wine. Attention to detail runs throughout Sepia and the product-driven menu showcases the purity and quality of the ingredients. Sepia celebrates tradition – with a modern twist. "When a restaurant's excellence is this consistent, it should come as no surprise that the First Lady names it

S O F I T E L as one of her favorites. Set inside a 19th century print shop, the historic dining room does a fine job mixing original details with modern touches." – Michelin Guide

Because you have so much to do in Chicago you will want to stay two more nights and what a better place than the Sofitel Chicago Magnificent Mile? This luxurious downtown hotel is a real architectural star in the place where skyscrapers were invented. This unique hotel was designed by French architect Jean-Paul Viguier and includes a 32-floor prism of glass featuring stunning views of Lake Michigan and the Chicago skyline

GT Fish & Oyster is an oyster bar and seafood-centric eatery named after chef/

partner Giuseppe Tentori. GT was named one of Travel and Leisure's Top 20 best seafood restaurants in America in 2013. Your dinner will be a customized meal for four by Chef Giuseppe Tentori.

### Restrictions

American Airlines: Transportation includes two First Class tickets on American Airlines, the official airline of Heart's Delight. Restrictions apply. Book travel arrangements as soon as possible to take advantage of maximum availability. Please provide three wonths' notice in order to properly plan your trip. Travel is valid through May 2018. Extensions will not be permitted. Waldorf Astoria Chicago: Expires May 10, 2018. Subject to blackouts and availability.

Maple & Ash: Subject to availability

Sepia and Proxi: Excludes gratuity. Subject to availability. Valid June 1, 2017 – June 1, 2018. Sofitel Chicago Magnificent Mile: Subject to availability. Blackout dates apply. Expires May 31, 2018.

GT Fish & Oyster: Requires booking at least four to six weeks in advance. Not valid on Fridays or Saturdays. Any additional food, beverages, and gratuity will be billed separately. You may not bring your own beverages. Expires May 1, 2018

Donated by American Airlines, Waldorf Astoria Chicago, Danny Grant of Maple & Ash, Sepia and Proxi, Sofitel Chicago Magnificent Mile, and GT Fish & Oyster

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### Amazing Bordeaux! estimated value: \$9,000

7

Châtoau Léoville Royferré

Saint Julio

Two Business Class Tickets on American Airlines Sofitel Paris La Défense - Three Night Stay and Breakfast Château Montrose - Lunch or Dinner for Six Château Léoville Poyferré - Finesse Tasting American Airlines 🍾 Château Kirwan - Two Night Stay at the Château, Tour, Tasting and Dinne

Chartreuse Château de Thil – One Night Stay & Lunch or Dinner with the Cathiards Château Troplong Mondot – Two night Stay, Lunch and Visit

SOFITEL Fly in comfort with two Business Class tickets on American Airlines, official airline of art's Delight

The 5-star Sofitel Paris La Défense hotel is a true urban cocoon in the heart of Europe's largest business district, and combines innovation, art and design. This will be your home as you explore Paris for three rights. With décor designed by Jean-Philippe Nuel, you will also find artwork and contemporary paintings by artists Pierre Bonnefille and Rudy Candillon.

As a supporter of Heart's Delight, you will receive a warm welcome in Bordeaux and throughout your visit you will be treated to lunches and VIP tours. Tour the châteaux, imblie the word-class wines, indugie in the regional cuisine, and then see what else Bordeaux has to offer. Some of our friends here tonight have specifically extended an invitation for you to come and visit.

Herve Berland will welcome you for a lunch or dinner at Château Montrose. Besides the incredible wine you will be amazed by the classical architecture and the view over the vineyards as they slope right down to the Gironde.

Anne Cuvelier and her team will welcome you to Château Léoville Poyferré for a finesse tasting discovering the exceptional terroir, history of the estate, visits of technical facilities. Head south to Château Kirwan where you will enjoy a two night stay at the Château and dinner. The Schylers are a well-established family of wine merchants who brought the Château in 1925, principally as a country residence. And a very beautiful property is It to appreciate an infect management of the searchest with a second second property is it to a appreciated also for its gardens. Over the years they have carefully restored the wine estate and vineyards to its former glory. The estate enjoys a privileged position in the town; nestled amongst the trees with a fairy tale façade and beautiful rooms.

The Cathiards are with us this year and will join the lucky winner for lunch or dinner and

280

of Malbec under the Catena label. Nicolas is joined by his daughter, Dr. Laura Catena, ntless pursuit of world-class quality from the family's high altitude viney

Next you're off to Chile for some more beautiful sights and of course wine! The French are interested in Chile as well and next you will be welcomed at Lapostolle's Apalta Winery for a tour of the winery and vineyards then a tasting at the picturesque Apalta Vineyards in Colchagua. Lapostolle is French in essence and Chilean by birth. The Marnier Lapostolle family, founders and owners of the worldrenowned Grand Marnier liqueur, is known for producing spirits and liqueurs but has also been involved widemphiles for accenting. in winemaking for generations.

You're in for another VIP visit at Veramonte which is a striking, modern facility You're in fo'r another VII' visit â't Veramonte wnich is a striking, modern taciitty designed by one of Chile's leading architects, Jorge Swihubm. It houses the latest technology in gravity-based fermentors, ultra-modern stainless steel tanks and high efficiency bottling lines. Built for small-lot wine production, the facility ensures that individual vineyard blocks can be fermented and aged separately prior to final blending – allowing winemaking to create authentic, vineyard expressive wines.

Your trip isn't complete without visiting Cousiño Macul. Founded in 1856, it is the only winery in Chile amongst those established in the 19th century that continues in the hands of the original founding family. The company remains 100% under family control, producing limited quantities of fine wines. What a great trip!

Restrictions

American Airlines: Transportation includes two Business Class tickets on American Airlines, the official airline of Heart's Delight. Restrictions apply. Book travel arrangements as soon as possible to take advantage of maximum availability. Please provide three months' notice in order to properly plan your trip. Travel is valid through May 2018. Extensions will not be permitted.

months' notice in order to properly plan your trip. Travel is valid through May 201 Extensions will not be permitted. Four Seasons Hotel Buenos Aires:Expires September 2017 The Brick Hotel Buenos Aires: Double room category deluxe. Expires May 31, 2018 Visits: Mutually agreeable date. Expires May 2018. Park Hyatt Mendoza – One Night Stay. Expires May 2018

Donated by American Airlines, official airline of Heart's Delight, Four Seaso ns Hotel Buenos Aires, The Brick Hotel Buenos Aires, DiamAndes, Cheval des Andes, Trapiche, MacArthur Beverages, Catena Zapata Winery and Cousiño Macul

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## American Airlines 🗞



Estimated value: \$7,500 American Airlines – Two Business Class Tickets

Argentina and Chile

American Animes – Iwo Business Class Tickets Four Seasons Notel Buenos Aires – Two Nights The Brick Hotel Buenos Aires – Two Nights DiamAndes Grand Tour, Special Tasting and Lunch with the Winemaker Park Hyatt Mendoza – One Night Stay Cheval des Andes - Grand Cru of Argentina – Vertical Tasting at the Vineyard Lounge Trapiche - VIP Tasting and Lunch at Espacio Trapiche

Catena Zapata Winery - Visit and Tapas Lunch Lapostolle Winery - Tour and Tasting Veramonte Winery - VIP Tour, Tasting and Lunch Cousiño Macul Visit and Tasting

We toast to your trip to Chile and Argentina. Fly to Buenos Aires Business Class on American Airlines, official airline of Heart's Delight.



DIAMANDES

Situated in the heart of Buenos Aires' exclusive La Recoleta district, The Four Seasons BA is a hip hangout following their \$49 million face-lift Overlooking the River Plate, life-size metal horses sculpted by Vivianne Duchini gallop in the entrance, one These, measure mean mease scapped by Whathe Outsiming graph in the entrance, one of many Argentine touches. There is the Pony Une bar for a dash of the polo lifestyle accompanied by cool music and cooler drinks. Foodles will love the smart Elena restaurant, which offers a bird's-eye view of the open-plan liktchen and the adjacent mansion; the poolside Nuestro Secreto grill is a more relaxed option.

You can extend your stay in Buenos Aires with a two night stay at The Brick Hotel Buenos Aires. It is also located in the sophisticated neighborhood of Recoleta, which is characterized by its neoclassical architecture, the hotel stands out in stark contrast is characterized by its neoclassical architecture, the hotel stands out in stark contrast thanks to its contemporary style and its imposing brick facade. This upscale hotel highlights the best of European heritage, inspired by its Argentine roots. It provides a space for different works by local artists, such as the imposing sculpture by Gerardo Wolgemuth, which takes center stage in the lobby. Allow yourself to be amazed by this 5-star hotel's architecture, inspired by a utilitarian style, which will take you back in time to the 17th century, a testament to how such a universal material can be fashionable and retain its value over time.



You are off to Mendoza where you will be picked up and brought to DiamAndes. In 2005 the Bonnie Family, longtime friends of Heart's Delight and owners of Château Malartic-Lagravière, decided to search for new horizons in the world of wine. The

host them for an evening at their luxury bed and breakfast on the Château le Thil. The 18th-century manor is a mile down the road from Château Smith Haut Laîitte and offers an intimate, retreat-style guest experience among the vines.

Château Troplong Mondot is a premier Grand Cru Classé Saint Emilion belonging to the Vallette and Pariente family for several generations. Xavier Pariente is with us this year for his first Heart's Delight and you will get to spend some time visiting the château. They have lovely accommodations on the property and you will spend two night with them as well as enjoy lunch at their restaurant, Les Belles Perdrix. Chef David Charrier creates gastronomic cuisine that showcases their wines, their "terroir" and his "passion.



SMITH HAVE LAFITE

In addition to those listed you will enjoy the once-in-a-lifetime opportunity to taste at some of the world's most famous châteaux, including many of our friends here tonight. Restrictions: American Airlines: Transportation includes the US building the US of the

Donated by American Airlines, Official Airline of Heart's Delight, The Sofitel Paris La Defense, Château Montrose, Château Léoville Povferré, Château Kirwan, Château de Thil and MacArthur Beverages



# **Live Auction Presentation**









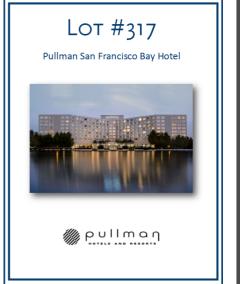


# **Silent Auction Signage**

### Lot #107

Sofitel Rome Villa Borghese









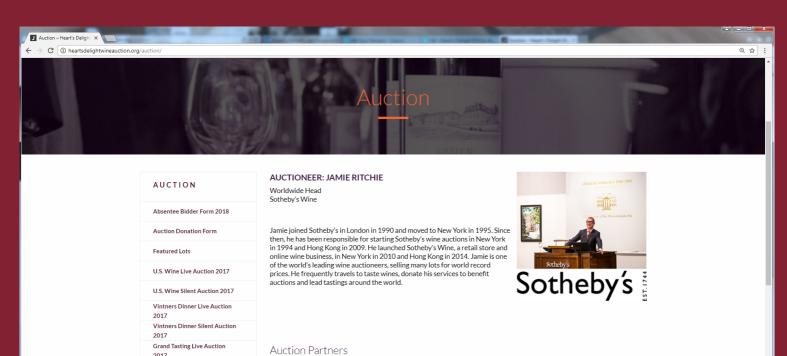


# **Sponsor Presentation**



# **Heart's Delight Website**

## www.heartsdelightwineauction.org



## The event program is highlighted on the auction tab of the Heart's Delight Website

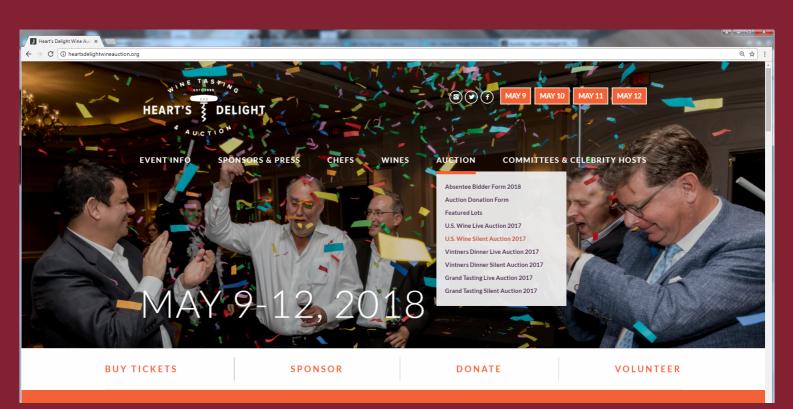
Addy Bassin's MacArthur Beverages FITELS & RESORTS

Addy Bassin's

2017

2017

Grand Tasting Silent Auction





# **Social Media**

672,400 reach

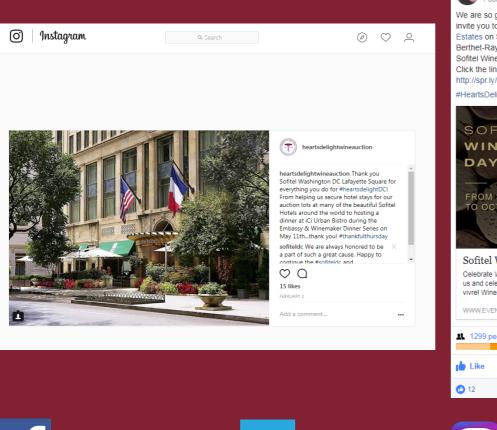


435 mentions



**57% increase** in event reach for the year 2017 from 2016





@heartsdelight

@HeartsDelightDC

### Heart's Delight Wine Tasting & Auction Published by Sprinklr (?) - September 21 · ⊙ We are so grateful for our partnership with the Sofitel Washington DC and invite you to join them for a Wine Pairing Class with Trinchero Family Estates on September 28th and a Winemaker Dinner with Alexandra Berthet-Rayne of Domaine Berthet Rayne on October 12th as part of the Sofitel Wine DaysI A portion of the proceeds will benefit Heart's Delight. Click the link below for more information and to purchase tickets. http://spri.yi/61828288n #HeartsDelightDC #thankfulThursday



A Share

Comment

@heartsdelightwineauction

# Congress Has Heart & Collectors Dinner

















## **Embassy & Winemaker Dinner Series** Hosted by the Sofitel Washington DC Lafayette Square













# **Press Event**

## Hosted by the Sofitel Washington DC Lafayette Square







# **Vintners Dinner & Auction**





















# Bordeaux Master Class & Grand Tasting

















# **Thank You!**

Heart's Delight is the ideal combination of great food and the best wines in the world while raising much-needed funding to support the mission of the American Heart Association to build healthier lives free of cardiovascular diseases and stroke.
Since Heart's Delight began in 1999, we have raised more than \$16.5 million dollars for the fight against heart disease and stroke. We are proud to say that 84 cents of every dollar goes to our mission.

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